



# BLOC

MUSIC THEATRE

## **Company Sponsor**

**\$5000 per year**  
**(\$4000 a year for 3 year contract)**

### ***What you get for your sponsorship?***

#### **Tickets to our productions**

BLOC produces its Major Production in May each year at Her Majesty's Theatre over a 12-13 show season and a Junior production in October at the Founders Hall in Mt Helen over a 4 show season. Recently the company has also produced a third production in a smaller theatre in January/February. The company sponsor will be officially invited to all of our productions and will receive 10 tickets to utilise for themselves or their clients. The company sponsors can choose from any of the performance dates.

#### **Signage on our rehearsal hall and set construction facilities**

The company sponsor would be entitled to place a sign on our rehearsal hall located at 605 Peel Street Black Hill, and our set construction facility in Spencer Street Sebastopol, 3m wide by 1.5m tall (the sign would be the responsibility of the sponsor to either provide or pay for.) The rehearsal hall is not only a hub of activity all year round with rehearsals for our productions, but also has a valuable costume hire business that sees hundreds of general public visitors a year to our hall. The signs location on the southern wall overlooking the access ramp, would see not only significant foot traffic, but the corner location of the hall on Peel and Chisholm streets would also expose the signage to significant road traffic.

#### **Logo on all production posters**

BLOC Music Theatre's Major and Junior Productions produce in excess of 1000 posters that are displayed around the Ballarat Region to advertise our productions. The company sponsor would be entitled to have their logo on all company posters up to the size of 4cm x 4cm on our A3 size posters and proportionally upsized on larger posters produced for display at the theatre and hall if produced.

#### **Full Page Advertisement in Production Programs**

As part of the sponsorship arrangements, the company sponsor will be entitled to a full page add in the programs of all of our productions. The company will usually print in excess of 500 programs for our major production and 300 for our Junior Production. All Company sponsor guests will also be given a complimentary copy of the program when they arrive at the theatre.

#### **Sponsors Banner displayed at BLOC productions and functions**

Recently BLOC invested in company banners that we display at the entrances to our theatres and at official company functions (AGM, speech nights & gala events). BLOC will happily set

up the company sponsors banner along side our own for all events including publicity events. The development of the artwork and cost of the roll away banner would be the responsibility of the sponsor and would need to be 2000mm high and 850mm wide.

## **Company Website**

BLOC is very proud of our website which is experiencing excellent exposure and is constantly attracting new visitors and subscribers due to the changing nature of our productions and growing membership. The website is very dynamic and the content is undergoing constant change which keeps people coming back. We also have a facility for subscribed users to be sent newsletters on company events as they happen. The company sponsor would receive the following exposure on the BLOC website [www.blocmusictheatre.com.au](http://www.blocmusictheatre.com.au)

- Logo on Front Page (500+ hits a month)
- Displayed as the Company Sponsor on the Associates page of the website (top entry) with contact details and links to sponsors website
- A web page article announcing the new company sponsor
- 'proudly sponsored by' message on all web newsletters (15-20 a year)

## **Behind the Scenes**

A rare opportunity exists for the company sponsors and their guests to get an 'access all areas' pass for our major production. By getting in contact with your BLOC representative prior to your attendance at the production, we will organise an opportunity for you to come back stage directly after the show, and see where all the magic happens. We will also organise for you to meet the lead cast members and key members of the production team. Should you have specific wish to meet a particular member of cast or crew, or see certain production items, just let us know and we will do our best to accommodate.

## **Address the Cast and Crew**

As company sponsor we are grateful for your support and would welcome the opportunity for you to address cast, crew and invited guests at the opening night supper for all of our productions. You will also be recognised for your support by the company president at opening and closing night suppers and at our gala events (and any other opportunity we get!)

## **BLOC Music Theatre Outstanding Service Award**

In recognition of your support BLOC will also rename our Outstanding Service Award to include the company sponsors name. This award is presented at our Annual General Meeting in November, to those individuals that have made significant contributions to the company over an extended period of time. We would also be delighted to have a sponsors representative present the awards.

## **Gala Night**

While not always organised for our productions, often a Gala night is associated with our major production in May. The company sponsor and their guests will be most welcome to attend this event and the company's banner will also be on prominent display at this event.